

January 10, 2011

To: K-8, Middle School and High School Administrators, GATE & Leadership Coordinators, Counselors

From: Kandy Woerz, Program Coordinator College Initiatives  
Stanislaus County Office of Education

Regarding: College Awareness Night Events

The 11<sup>th</sup> annual **College Awareness Night** events will take place at 3 locations this year:

Thurs., Feb. 9, 2012  
Spratling Middle School  
5277 Washington Road  
Keyes, CA 95326

Tues., Feb. 28, 2012  
Denair High School  
3460 Lester Road  
Denair, CA 95316

Wed., Feb. 29, 2012  
Prescott Sr. Elem. School  
2243 West Rumble Rd.  
Modesto, CA 95350

All events run from 6:00 p.m. to 8:15 p.m.  
This is a free event & free child care is provided

Stanislaus County Office of Education, Keyes Union School District, Denair Unified School District and Stanislaus Union School District have coordinated with local colleges, universities, technical schools, and other community organizations to come together and provide information to parents and students regarding college admissions criteria, financial aid, and what classes students need to take in order to be prepared for college. The presentations are conducted in both English and Spanish simultaneously. This event is free to the community.

Each middle and high school student and their families in Stanislaus County are invited to attend these events. We are sending you a packet of information regarding these events and other "college" information. We are including several information packets to be shared with your site Counselor(s), GATE, AP and Pre-AP teachers, and any other appropriate staff.

You may also access all of these materials on the SCOE website at <http://www.stancoe.org/SCOE/iss/CollegeAwareness>. Please feel free to print additional materials or contact me if you would like materials sent to you. Please indicate which materials you would like, the quantity, delivery information (including the recipients name) and we will send the materials to you. Posters are also available in English & Spanish in 16 X 24 and 11X14. If you need any additional information please contact me, Kandy Woerz, at the County office (209) 238-1333 or my via email address [kwoerz@stancoe.org](mailto:kwoerz@stancoe.org)

On behalf of the Stanislaus County Office of Education, we thank you in advance for supporting the combined efforts to create a "College Going Culture".

# YOU CAN CAN College Awareness Night GO TO COLLEGE

Representatives from the following colleges and universities will be presenting:

Modesto Junior College

California State University, Stanislaus

University of CA, Merced



UC MERCED

## WHEN & WHERE?

6:00 to 8:00 p.m.

Thursday, February 9, 2012

**Spratling Middle School**

5277 Washington Road, Keyes, CA 95326

Tuesday, February 28, 2012

**Denair High School**

3460 Lester Road, Denair, Ca 95316

Wednesday, February 29, 2012

**Prescott Senior Elementary School**

2243 West Rumble Road, Modesto, CA 95350

## WHO SHOULD ATTEND?

**Parents and students** will learn about:

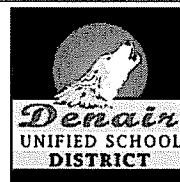
- ⊗ Admissions requirements for Community Colleges, the California State University, and the University of California systems
- ⊗ Local educational and career opportunities
- ⊗ Affordability of College—Financial assistance, scholarship searches and other resources

*Presentations in both English and Spanish*

*Free Child Care Provided*

For other college related information visit:

<http://www.stancoe.org/SCOE/iss/CollegeAwareness/welcome.htm>



For additional information contact the Stanislaus County Office of Education  
(209) 238-1335 or e-mail [kwoerz@stancoe.org](mailto:kwoerz@stancoe.org)

# Usted puede

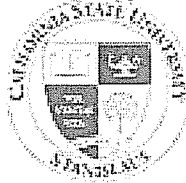
CAN

Noche informativa - universidad

# Asistir al colegio universitario

Los representantes de los colegios siguientes estarán presentando:

Modesto Junior College      CA. State University, Stanislaus      University of CA, Merced



UCMERCED

**¿Cuándo y dónde?**

de las 6:00 hasta las 8:15 de la noche

**jueves, February 9, 2012**

**Spratling Middle School**

5277 Washington Road, Keyes, CA 95326

**martes, February 28, 2012**

**Denair High School**

3460 Lester Road, Denair, Ca 95316

**miércoles, February 29, 2012**

**Prescott Senior Elementary School**

2243 West Rumble Road, Modesto, CA 95350

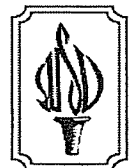
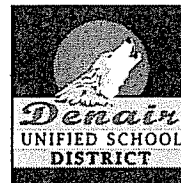
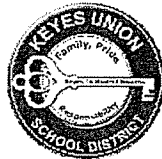
**¿Quién debería atender?**

**Padres y Estudiantes** pueden aprender sobre:

- ⊗ Criterios requeridos para entrar en los sistemas de los Colegios y las Universidades
- ⊗ Oportunidades educacionales locales
- ⊗ **Asistencia** y otros recursos para pagar la entrada a la universidad

**Se presentará en inglés y español!**

**Habrà cuidado para niños**



**TODOS LOS PARTICIPANTES RECIBIRÁN UN PAQUETE DE RECURSOS**

Para más información, favor de llamar a la Stanislaus County Office of Education  
(209) 238-1333 o [kwoerz@stancoe.org](mailto:kwoerz@stancoe.org)

Dt: January 10, 2012

To: Elementary, Middle School & High School Site Administrators, AVID & GATE Coordinators, Counselors

Fr: Kandy Woerz, Program Coordinator - College Initiatives

RE: Wear Your College Logo to Work – February 3, 2012

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In support of College Awareness month which is February and in a continuing effort to increase college preparedness and participation rates in Stanislaus County the enclosed materials include Wear Your College Logo to Work flyers and project ideas. Please give these to your English Language Arts instructors, AVID and Gate teachers, etc. and ask them to support “Building a College Going Culture” by downloading or copying additional materials for students. Hopefully these instructors will find some helpful project suggestions included in the packet that can be used as part of the curriculum and support College Awareness at the same time. Please place the poster(s) in your attendance office or a high traffic area including the cafeteria so that staff and students will see them. We also encourage announcing February 3, 2012, as Wear Your College Logo to Work & School as part of your announcements, include the information in your school paper, etc.

Also included in the materials are flyers for the upcoming College Awareness Night (CAN) events. Sites bordering the hosting districts will receive flyers to be distributed to the student body regarding the CAN events. All other sites are welcome to download these flyers from the SCOE website and distribute them to their student body if they would like to do so. To download any materials in support of the CAN events or Wear Your College Logo go to <http://www.stancoe.org/SCOE/iss/CollegeAwareness> and click on the College Information tab on the front page. **On this website you will find information regarding *scholarship search engines, videos with virtual college campus tours, links to websites for parent support, etc.*** Most of the information is provided in both English & Spanish.

If you need any additional information please feel free to contact me at (209) 238-1333, fax (209) 238-4242 or [kwoerz@stancoe.org](mailto:kwoerz@stancoe.org).

If we work together to inform, educate and prepare our students - - - we will make a difference.

EDUCATION... EVERYBODY WINS!

# WEAR YOUR COLLEGE LOGO TO WORK

February 03, 2012

## WHY?

### FEBRUARY IS COLLEGE AWARENESS MONTH

Wear your college logo to help:

- Bring a heightened awareness of local college opportunities
- Show the value of a college education in the workplace
- Create a community of lifelong learners

## WHO?

### EVERYONE! Including:

- College graduates
- Former college students
- Friends and family members of college students
- Current college students and aspiring college students

## WHEN?

ALL DAY!

Friday, FEBRUARY 3, 2012

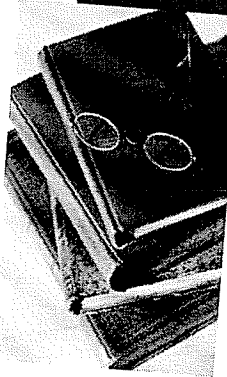
For other college related information visit:

<http://www.stancoe.org/SCOE/iss/CollegeAwareness/welcome.htm>

For additional information, contact the Stanislaus County Office of Education  
(209) 238-1333 or Kandy Woerz at [kwoerz@stancoe.org](mailto:kwoerz@stancoe.org).

Order college logo apparel on-line through your college bookstore-- or for direct links to college bookstores visit the Stanislaus County Office of Education website at:

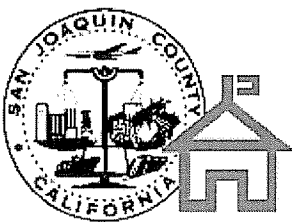
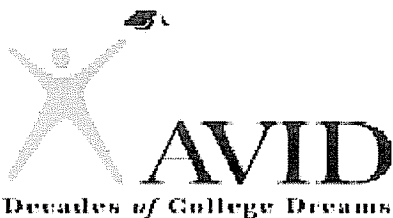
[www.stancoe.org](http://www.stancoe.org)



Sponsored by:



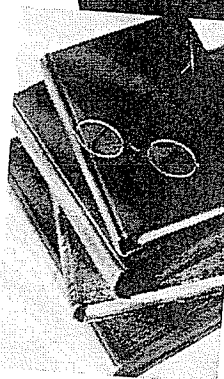
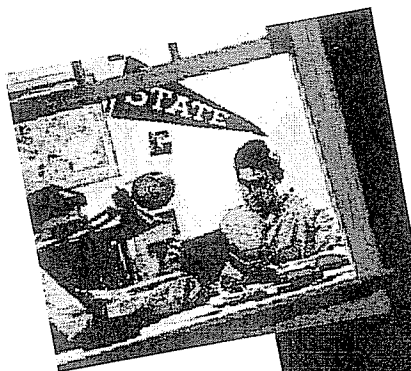
Stanislaus County  
Office of  
Education



The Modesto Bee

[www.modbee.com](http://www.modbee.com)

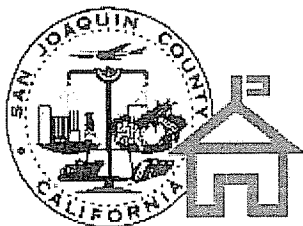
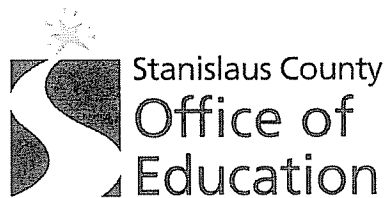
¡CON EDUCACIÓN... TODOS GANAN!



Vístase en su  
logo universitario  
este día

3 de febrero, 2012

Patrocinado por:



## ¿Porqué?

### FEBRERO ES EL MES DE ENFOQUE UNIVERSITARIO

Vístase en su logo universitario este día de trabajo para ayudar:

- traer un conocimiento elevado sobre oportunidades universitarias
- mostrar el valor de una educación universitaria en el lugar de trabajo
- crear una comunidad de aprendices por vida

## ¿Quién?

### ¡TODOMUNDO! Incluyendo:

- estudiantes que se hayan recibido
- ex-estudiantes universitarios
- amigos y familia de estudiantes que se hayan recibido
- estudiantes colegiales actuales y estudiantes que aspiran atender la universidad

## ¿Cuándo?

**TODO EL DÍA!**

**viernes, 3 de febrero de 2012**

Para información adicional por favor visite:

<http://www.stancoe.org/SCOE/iss/CollegeAwareness/welcome.htm>

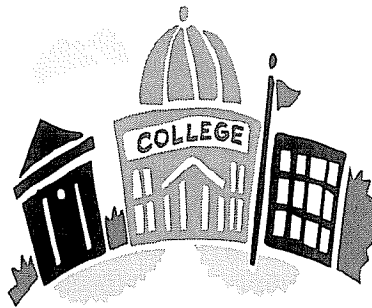
Para información adicional por favor comuníquese con Kandy Woerz, al teléfono (209) 238-1331 o por correo electrónico en [kwoerz@stancoe.org](mailto:kwoerz@stancoe.org).



**The Modesto Bee**  
[www.modbee.com](http://www.modbee.com)

Ordene ropa colegial por el Internet a través de su librería colegial--o para el lazo directo a sitios de web colegiales visite el sitio web de El Departamento de Educación del Condado de Stanislaus en [www.stancoe.org](http://www.stancoe.org).

# Wear Your College Logo to Work



## Ideas for Creating a College-Going Culture

- Encourage staff and students to wear a college or university logo (t-shirts, buttons, beanies, etc) on designated days.
- Have AVID or ASB students make campus posters with names of universities attended by teaching staff or college info in general.
- Hold a door decorating contest with the theme "I'm Going to College!"
- Have students participate in the "Save Me a Spot for College" contest. Visit [www.collegecampaign.org](http://www.collegecampaign.org) or [www.nuestrofuturo.com](http://www.nuestrofuturo.com)
- Hold lunchtime activities for students:
  - College Trivia Game (prizes from colleges awarded for correct answers).
  - College logo sidewalk chalk drawing competition.
  - Contact local college representatives (MJC/SJDC, UCM, CSUS, and UOP) to present and distribute information on topics such as admissions and graduation requirements, to a wide variety of students, in small groups.
- Put daily college related topics in the school bulletin for a week.
- Introduce faculty and students to 'college search' computer programs or web sites such as [www.californiacolleges.edu](http://www.californiacolleges.edu) or [www.csumentor.com](http://www.csumentor.com)
- Have teachers take time to discuss college related issues, such as: correlation between education and income, importance of early college research, college applications, entrance requirements, costs of colleges, upcoming college fieldtrips, College Financial Aid workshops, and relationship of majors/careers.
- Create a "college culture" in each classroom. Hang college pennants, stickers, posters in all classrooms.
- Rename each classroom on campus—replace numbers with college names!
- Break the school into college "divisions" as in sports. Have each classroom identify their college division with a pennant and hold competitions between each division (most improved grades, best attendance, cleanest, etc).

## Wear Your College Logo to Work

### Page 2

- Invite guest speakers (community members, high school alumni or recent graduates) to share their college experiences: academic, social, athletic, dorms, clubs, etc. Were they prepared and what they would do differently while in high school?
- Encourage instructors to share their experience in college: academic, social, athletic, dorms.
- Create classroom activities that encourage students to explore colleges, Financial Aid programs, admission requirements, etc., on the Internet.
- Have students create their own college pennants.
- Start a letter-writing campaign! Write to colleges to request information, posters, catalogs, pennants or stickers that can be displayed/used in classrooms.
- Hang a poster with college eligibility requirements in EVERY classroom.
- Take a field trip to a college campus!
- Challenge students/families to create and sign an "I'm going to College Pledge".
- Present information about the admission differences between community college, CSU's, UC's and Private universities.
- Discuss admissions and placement tests: EXPLORE, PLAN, PSAT, ACT, SAT, SAT II, Subject A, ELM, EPT, EAP.
- Discuss English (writing) skills in relation to personal essays for college applications.
- Discuss junior year abroad offered by universities and colleges. Ask a returnee to speak about his/her experiences.
- Discuss the importance of community involvement, volunteerism, service learning.
- Participate as a class in a service-learning project.
- Have students make children's books about college. Share the books with a local elementary school.
- Stress the importance of being involved in support programs such as EAOPS, Talent Search, Upward Bound, and AVID, tutoring, etc. while in high school.
- Encourage students to share stories of their siblings, friends, parents that have attended college.
- Have students research colleges and create display boards with interesting information about the schools. Then, host an evening college-fair for the community during which the students take the role of college representative.
- Display pictures of faculty, staff, and former students wearing college logos.
- Contact alumni and ask them to donate items from their college alma-maters.
- Create a scholarship fund!

School Name  
**"Decorate Your Door with a College Logo"  
 Competition.**

*Get into the spirit of WEAR YOUR COLLEGE LOGO  
 TO WORK DAY on February XX, 20XX...  
 Decorate your classroom door with a college  
 theme.*

Include the following details:

1. Name of your college
2. Location of your college
3. Colors and mascot

*Win a ?????  
 for your class!!*

Winners will be judged on the following criteria:  
 On a scale of 1(needs some help) to 5 (excellent)

College name and mascot are clear and visible	1	2	3	4	5
Additional details such as college location are displayed	1	2	3	4	5
The door poster is colorful and invites a closer look	1	2	3	4	5
The door poster utilizes most of the door surface	1	2	3	4	5

TOTAL POINTS \_\_\_\_\_

TEACHER'S NAME \_\_\_\_\_

CLASSROOM # \_\_\_\_\_